

## COMMUNICATIONS & ENGAGEMENT MANAGER

Manages and organizes the overall communications activities of the organization, including traditional and social media, and provides support for engagement strategies, with a commitment to innovation. Actively builds relationships with print, television and radio media to get the organization's policy work and positions into broad circulation. Effectively uses social media to maintain the presence and relevance of the organization's work. Connects the communication strategies with the engagement strategies to efficiently move the mission and the vision of the organization forward.

Provides support for engagement functions of the organizations work including facilitation and possible management of coalitions and networks.

Some travel throughout the state will be required.

Position reports to the Director of Engagement.

**Qualifications:** Bachelor's degree, master's degree preferred. Strong verbal and written communication skills with mastery of social media. Expertise in public policy and depth of knowledge in issues related to education progress in Kentucky. Experience in convening and facilitating diverse groups of stakeholders is a plus. A deep desire to see Kentucky progress forward in education excellence with equity.

**Salary Range:** competitive

**Ideal Candidates:** For all positions, the ideal candidate will work well in a dynamic and diverse setting, be self-motivated and able to work with a team of peers, each working in a different area across the education continuum; be committed to and understand the value of both policy and citizen engagement as a means to achieve ambitious goals for student success – and the success of our state.

Consideration of candidates begins immediately and all positions are open until filled. Resumes with a cover letter should be sent to:

Melody Brooks  
Grants, Finance and Human Resources Coordinator  
The Prichard Committee for Academic Excellence  
271 W. Short Street, Suite 202  
Lexington, KY 40507  
[melody.brooks@prichardcommittee.org](mailto:melody.brooks@prichardcommittee.org)

*The Prichard Committee for Academic Excellence provides equal employment opportunities to all employees and applicants for employment without regard to race, color, ancestry, national origin, gender, sexual orientation, marital status, religion, age, disability, gender identity, results of genetic testing, or service in the military. Equal employment opportunity applies to all terms and conditions of employment, including hiring, placement, promotion, termination, layoff, recall, transfer, leave of absence, compensation, and training.*