



**PRICHARD COMMITTEE
FOR ACADEMIC EXCELLENCE**

STUDY • INFORM • ENGAGE

Mason-Dixon Kentucky Poll

December 2018

Polling Results for

Prichard Committee for Academic Excellence

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 12 through December 15, 2018. A total of 625 registered Kentucky voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched Kentucky voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.

QUESTION: Which ONE of the following issues do you feel should be the top priority for your state and local elected officials in Kentucky to address? (ORDER ROTATED)

- Improving the economy and creating jobs
- Improving K-12 public education
- Improving higher education
- Improving infrastructure, roads and bridges
- Holding down state government spending
- Cutting state and local taxes

	<u>JOB</u> S	<u>K-12 ED</u>	<u>HIGH ED</u>	<u>ROADS</u>	<u>SPNDG</u>	<u>TAXES</u>	<u>NOT SURE</u>
STATE	33%	29%	6%	12%	8%	8%	4%

<u>REGION</u>	<u>JOB</u> S	<u>K-12 ED</u>	<u>HIGH ED</u>	<u>ROADS</u>	<u>SPNDG</u>	<u>TAXES</u>	<u>NOT SURE</u>
Louisville Metro	24%	34%	5%	11%	9%	11%	6%
Lexington/Bluegrass	29%	36%	9%	12%	7%	4%	3%
Northern Kentucky	32%	25%	5%	15%	9%	11%	3%
Eastern Kentucky	51%	22%	6%	9%	4%	5%	3%
Western Kentucky	30%	27%	5%	14%	11%	9%	4%

<u>SEX</u>	<u>JOB</u> S	<u>K-12 ED</u>	<u>HIGH ED</u>	<u>ROADS</u>	<u>SPNDG</u>	<u>TAXES</u>	<u>NOT SURE</u>
Men	34%	21%	3%	18%	11%	10%	3%
Women	32%	37%	9%	7%	5%	6%	4%

<u>AGE</u>	<u>JOB</u> S	<u>K-12 ED</u>	<u>HIGH ED</u>	<u>ROADS</u>	<u>SPNDG</u>	<u>TAXES</u>	<u>NOT SURE</u>
18-34	33%	33%	8%	11%	7%	3%	5%
35-49	32%	30%	3%	12%	9%	10%	4%
50-64	27%	29%	7%	14%	9%	10%	4%
65+	41%	25%	7%	11%	6%	7%	3%

<u>PARTY REGISTRATION</u>	<u>JOB</u> S	<u>K-12 ED</u>	<u>HIGH ED</u>	<u>ROADS</u>	<u>SPNDG</u>	<u>TAXES</u>	<u>NOT SURE</u>
Democrat	30%	38%	9%	12%	5%	2%	4%
Republican	35%	17%	3%	13%	12%	15%	5%
Independent	36%	32%	2%	8%	10%	8%	4%

QUESTION: Over the last few years, do you believe the quality of education in your local public schools has gotten better, gotten worse, or stayed about the same?

	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
STATE	16%	42%	39%	3%

<u>REGION</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Louisville Metro	12%	49%	36%	3%
Lexington/Bluegrass	17%	40%	39%	4%
Northern Kentucky	16%	37%	44%	3%
Eastern Kentucky	18%	40%	39%	3%
Western Kentucky	17%	41%	40%	2%

<u>SEX</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Men	15%	47%	34%	4%
Women	16%	38%	44%	2%

<u>AGE</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
18-34	13%	47%	39%	1%
35-49	17%	44%	37%	2%
50-64	16%	43%	38%	3%
65+	17%	35%	42%	6%

<u>PARTY REGISTRATION</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Democrat	19%	46%	32%	3%
Republican	14%	37%	47%	2%
Independent	12%	42%	44%	2%

QUESTION: Over the last few years, do you believe the quality of education in schools across the state have gotten better, gotten worse, or stayed about the same?

	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
STATE	12%	41%	41%	6%

<u>REGION</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Louisville Metro	9%	46%	39%	6%
Lexington/Bluegrass	8%	43%	45%	4%
Northern Kentucky	11%	40%	44%	5%
Eastern Kentucky	15%	33%	44%	8%
Western Kentucky	16%	46%	32%	6%

<u>SEX</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Men	11%	36%	49%	4%
Women	12%	46%	33%	9%

<u>AGE</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
18-34	17%	45%	35%	3%
35-49	8%	42%	47%	3%
50-64	9%	45%	40%	6%
65+	16%	32%	40%	12%

<u>PARTY REGISTRATION</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>	<u>NOT SURE</u>
Democrat	15%	46%	32%	7%
Republican	9%	33%	53%	5%
Independent	10%	42%	42%	6%

QUESTION: Would you support or oppose increasing state taxes in Kentucky to pay for more K-12 public education funding? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
STATE	26%	21%	22%	28%	3%

<u>REGION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Louisville Metro	30%	25%	19%	23%	3%
Lexington/Bluegrass	27%	25%	18%	25%	5%
Northern Kentucky	27%	20%	20%	32%	1%
Eastern Kentucky	29%	13%	21%	33%	4%
Western Kentucky	18%	22%	29%	29%	2%

<u>SEX</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Men	23%	17%	25%	30%	5%
Women	29%	24%	19%	26%	2%

<u>AGE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
18-34	30%	33%	23%	11%	3%
35-49	31%	17%	21%	30%	1%
50-64	23%	19%	20%	33%	5%
65+	21%	19%	25%	32%	3%

<u>PARTY REGISTRATION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Democrat	39%	23%	14%	22%	2%
Republican	12%	16%	31%	36%	5%
Independent	14%	26%	28%	28%	4%

QUESTION: Would you support or oppose your local government increasing taxes to pay for more K-12 public education funding? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
STATE	17%	23%	22%	34%	4%

<u>REGION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Louisville Metro	26%	27%	15%	26%	6%
Lexington/Bluegrass	23%	25%	20%	25%	7%
Northern Kentucky	12%	28%	20%	39%	1%
Eastern Kentucky	12%	21%	27%	37%	3%
Western Kentucky	11%	16%	27%	44%	2%

<u>SEX</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Men	14%	23%	23%	39%	1%
Women	20%	23%	21%	29%	7%

<u>AGE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
18-34	25%	41%	13%	20%	1%
35-49	15%	26%	20%	36%	3%
50-64	17%	12%	29%	36%	6%
65+	13%	19%	23%	40%	5%

<u>PARTY REGISTRATION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UND</u>
Democrat	29%	24%	20%	23%	4%
Republican	3%	21%	25%	47%	4%
Independent	14%	22%	24%	38%	2%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	319 (51%)
Republican	256 (41%)
Independent or Other	50 (8%)

SEX:

Male	306 (49%)
Female	319 (51%)

AGE:

18-34	112 (18%)
35-49	176 (28%)
59-64	179 (29%)
65+	153 (24%)
Refused	5 (1%)

REGION:

Louisville Metro	150 (24%)
Lexington/Bluegrass	110 (18%)
Northern Kentucky	75 (12%)
Eastern Kentucky	140 (22%)
Western Kentucky	150 (24%)

KENTUCKY POLL REGIONS

LOUISVILLE METRO: Voters in Jefferson, Bullitt, Oldham, Trimble, Henry, Shelby, Spencer and Nelson counties.

LEXINGTON/BLUEGRASS: Voters in Fayette, Woodford, Franklin, Anderson, Scott, Harrison, Bourbon, Nicholas, Clark, Madison, Garrard, Jessamine, Boyle, Mercer, Washington, Marion, Powell and Estill counties.

NORTHERN KENTUCKY: Voters in Boone, Kenton, Campbell, Gallatin, Carroll, Owen, Grant, Pendleton, Bracken and Robertson counties

EASTERN KENTUCKY: Voters in Jackson, Rockcastle, Lincoln, Casey, Taylor, Green, Metcalfe, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Whitley, Laurel, Pulaski, Monroe, Mason, Fleming, Bath, Menifee, Wolfe, Breathitt, Perry, Leslie, Harlan, Bell, Knox, Clay, Owsley, Lee, Letcher, Knott, Pike, Floyd, Martin, Johnson, Magoffin, Morgan, Rowan, Elliott, Lewis, Carter, Greenup, Boyd and Lawrence counties.

WESTERN KENTUCKY: Voters in Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Marshall, Calloway, Livingston, Lyon, Trigg, Crittenden, Caldwell, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, Hancock, Breckinridge, Meade, Hardin, Grayson, Edmonson, Warren, Simpson, Allen, Barren, Hart and LaRue counties.