The Prichard Committee

ANNUAL REPORT













Building a Groundswell for a Big Bold Future

BUILDING A BIG BOLD FUTURE, TOGETHER

We are honored to present the Prichard Committee for Academic Excellence's 2023 Annual Report. We hope as you read it you will celebrate all we have accomplished together. As leaders of the organization, it is exciting to reflect on the achievements, challenges, and impact the Prichard Committee has had on educational opportunity and attainment in the commonwealth.

Most notably, the Prichard Committee was awarded a 5-year \$47 million grant from the United States Department of Education, which has allowed us to embark on an exciting new chapter through the Kentucky Community Schools Initiative (KCSI). These funds will have direct local impact; \$30 million of the total award will go to communities and schools with the goal of improved education outcomes for students while in school and after high school graduation.

This model champions collaborative leadership over isolation, shifting from merely doing "to" families and communities to actively listening and working "with" them. It is about more than just implementing policies and programs; it is about people parents, teachers, students, and neighbors—collectively shaping the future for our youngest learners and positioning themselves as the architects of transformation in



Kentucky's educational landscape.

The Prichard Committee now houses the Center for Best Practice and Innovation and the Kentucky Collaborative for Families and Schools. This structure was thoughtfully designed to bring local expertise together with data and research to position Kentucky as a beacon of leadership in education. This integrated approach is necessary to not just regain but surpass the educational losses we have experienced, both before and after the COVID-19 pandemic.

The Prichard Committee is resolute, nonpartisan, and always grounded in strategies that have solid evidence backing them. Its strength lies in relentless innovation, collaboration, and in each of you.

Together, we faced the challenges with the same tenacity that has carried the Prichard Committee for 40 years and together we can build a Big Bold Future.

Thank you,

W. Clay H. Ford, Board Chair The Prichard Committee for Academic Excellence

Brigitte Blom, President/CEO The Prichard Committee for Academic Excellence

2023 FINANCIAL SUMMARY

Total Assets **\$5,601,718**

Total Current Assets **\$5,402,889**

Total Property & Equipment \$198,829

Total Current Liabilities \$286,009

Total Current
Liabilities & Capital
\$5,601,718

Revenue **\$3,884,133**

\$3,080,589

Contributions \$146,659

Interest & Dividends \$50,013

Misc.

\$74,239

Unrealized & Realized Gains on Investments \$532,633

Expenses **\$3,099,458**

Programs **\$2,671,212**

\$154,973

Management & General \$273,273

Note: Unaudited numbers as of 2/12/2024.

REACH US

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PRICHARD COMMITTEE STAFF



Brigitte Blom President/CEO



Todd Baldwin Vice-President & Director of the Center for Best Practice and Innovation



Brooke Gill VP & Director, Collaborative for Families and Schools



Melody Brooks Director of Finance & HR



Suzetta Creech Director of Development



Courtney Daniel Chief of Communications & **External Affairs**



KATHERINE 'SZE MAN' **ROBERSHAW** Director of Evaluation and Research



STACIE MOSES Community Schools State Coach



GRACE MCKENZIE Family Friendly Schools Director



JAMIE GIVENS Grants & Finance Associate



KHATIRAH MALIK Community Schools State Coach



MICHAEL CALLAN Director of Policy



TINA WEI SMITH Sr. Policy Manager



BENJAMIN GIES Director of Early Child-hood Policy and Practice



ANDREA PIKE-GOFF Community Schools State Coach



KERIC SEALS Community Schools State Coach



TRAVIS MARCUM Senior Director of Community Schools



RINA GRATZ Director of Early Childhood Policy Manager and Primary Education Policy and Practice



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ANDREA MCKEEHAN Community Schools State Coach



LAURA BEARD Director for the Commonwealth Institute for Parent Leadership



KIRSTEN LACHANCE Brand and Content Strategist



MISTY BACK Marketing & Communications Manager



The **Prichard Committee**

Building a Groundswell for a Big Bold Future

The Prichard COMMITTEE

building a
path to a
larger life with
education at
the core

Prichard Committee **MEMBERS** and 26 **STAFF**

Number of Certified

FAMILY FRIENDLY

SCHOOLS



100 ACTIVE CIPL FELLOWS

12,960
SOCIAL MEDIA FOLLOWERS

Conversations

1,077 GROUNDSWELL MEMBERS

CURRENT 250

40

School Districts
Participating in the
KENTUCKY COMMUNITY
SCHOOLS INITITIVE

DONOR STORIES

DIFFERENT WAYS TO SHOW UP

I think everyone should consider the different ways they can show up for the causes they care about, including and beyond financial contribution.

I appreciate the infrastructure role that the Prichard Committee plays in identifying, surfacing, analyzing, and communicating about issues facing our public schools. It's not free. Small support from thousands of Kentuckians is needed to fund and sustain that infrastructure, providing the foundation for a conversation about improving Kentucky's public schools.

While I can't always give my time or expertise to support the committee's work, my small monthly donation — the cost of packing instead of buying lunch one day — is my way of supporting the Prichard Committee's important mission. I donate because I'm thankful for the role it plays in strengthening our public schools.



SCAN HERE TO DONATE



Andrew Brennen is a firstyear law student at Columbia University. He is a co-founder of the Kentucky Student Voice Team from his high school days in Lexington. He now serves as the group's board chair, and he also serves on the board of the Kentucky Higher Education Assistance Authority. Andrew has been a member of the Prichard Committee since 2013.

COMMITMENT OVER TIME



The Prichard Committee has stayed on the mission of improving education in Kentucky, and they don't go off on tangents. It has found a way to keep the doors open with perseverance — moving ahead and doing whatever it takes. My token contribution is a help in that direction.

I try to look at organizations that can make a difference and show commitment over time.

The Prichard Committee has made changes in direction, format, and leadership, but always stayed relevant through the issues it pursues.

In education now, I'm encouraged by the grant that has 20 districts around the state trying to be innovative to find local solutions that can make a difference. It's a huge step. Citizens, educators, and even students have to adapt to the times. In Kentucky we've slipped some in recent years, but I see the Prichard Committee still out front and focusing on how we can keep our workforce prepared.

Billy Harper of Paducah is the founder of Harper Industries, Inc., a multi-faceted commercial construction enterprise. He is graduate of the University of Kentucky and a member of the Kentucky Entrepreneur Hall of Fame. He was chair of the state Chamber of Commerce in 1990 when lawmakers passed the Kentucky Education Reform Act and has been a prominent champion for education ever since. He has been an active member of the Prichard Committee over the past 30 years.

2023 DONOR LIST

\$50,000 or more

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The Education Trust

KnowledgeWorks

Lift A Life Novak Family

Foundation

National Women's Law

Center

Public Life Foundation

of Owensboro Inc.

Toyota USA Foundation

U.S. Department of Education

United Way of Greater Cincinnati

\$25,000 or more

Metro United Way

The Steele-Reese

Foundation

Toyota Motor Manufacturing, Kentucky

\$10,000 or more

Appalachian Regional Healthcare

пеаннсаге

Sandra Frazier

The Gheens Foundation

The Hager Foundation

August Brown Holland

& Gill Holland, Jr.

Kentucky Department

of Education

National Association for Family, School,

and Community

Engagement

St. Elizabeth Healthcare

State Farm Foundation

\$5,000+

Central Bank & Trust

Company

Community Trust Bank

Mountain

Comprehensive Care

Center

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Appalachia

\$2,500+

Anonymous

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Ford

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Kentucky Colonels

\$1,000 or more

Anonymous

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Community

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\$250+

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Up to \$250

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FUTURES FOUNDED IN EDUCATION 2024 Journal Summit AND ANNUAL MEETING

Owensboro Convention Center
June 10th-12th 2024

Join us for an exciting event that will ignite your passion for education! The 2024 Groundswell Summit & Annual Meeting is a mustattend gathering of educators, parents, and community leaders who are committed to transforming education in Kentucky. Get ready for inspiring keynote speakers, interactive workshops, and networking opportunities that will leave you energized and ready to make a real difference in Kentucky schools. Don't miss out on this incredible opportunity to be part of the education revolution!





PRICHARDCOMMITTEE.ORG/SUMMIT