



Prichard Committee for Academic Excellence

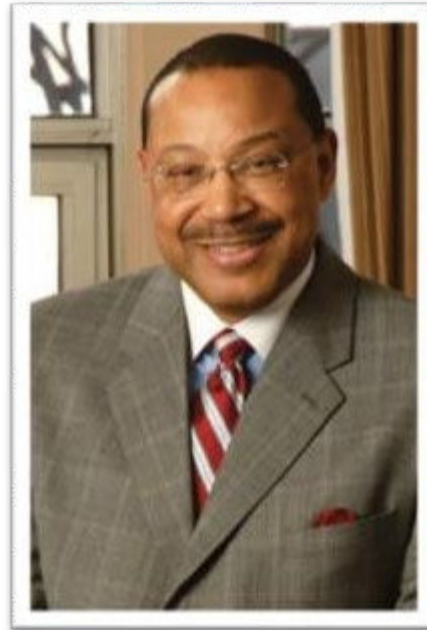
**Federal Scholarship Tax Credit:
Kentucky's Public School Approach**



The Prichard Committee

Building a Groundswell for a Big Bold Future

Today's Speakers



Al Cornish
Vice Chair
The Prichard Committee



Brigitte Blom
President/CEO
The Prichard Committee



James Tipton
Kentucky State Representative



Michael R. Wilson
Office of the Kentucky
Secretary of State



Dr. Joshua Cowen
Professor of Education Policy
Michigan State University



Jay Shively
National Association of
Education Foundations (NAEF)



Will Hodges
Kentucky Education Fund



Rob Stafford
Kentucky Education Fund



Parent Choice

The tax credit has the potential to raise millions of dollars for **families** to purchase education-related services that support **their students' success**.

Recent national poll found 78% of parents want their state to opt in, 84% would apply for a scholarship to meet student need; and only 9% would use a scholarship for private school.

Setting the Context: KY Parent Survey

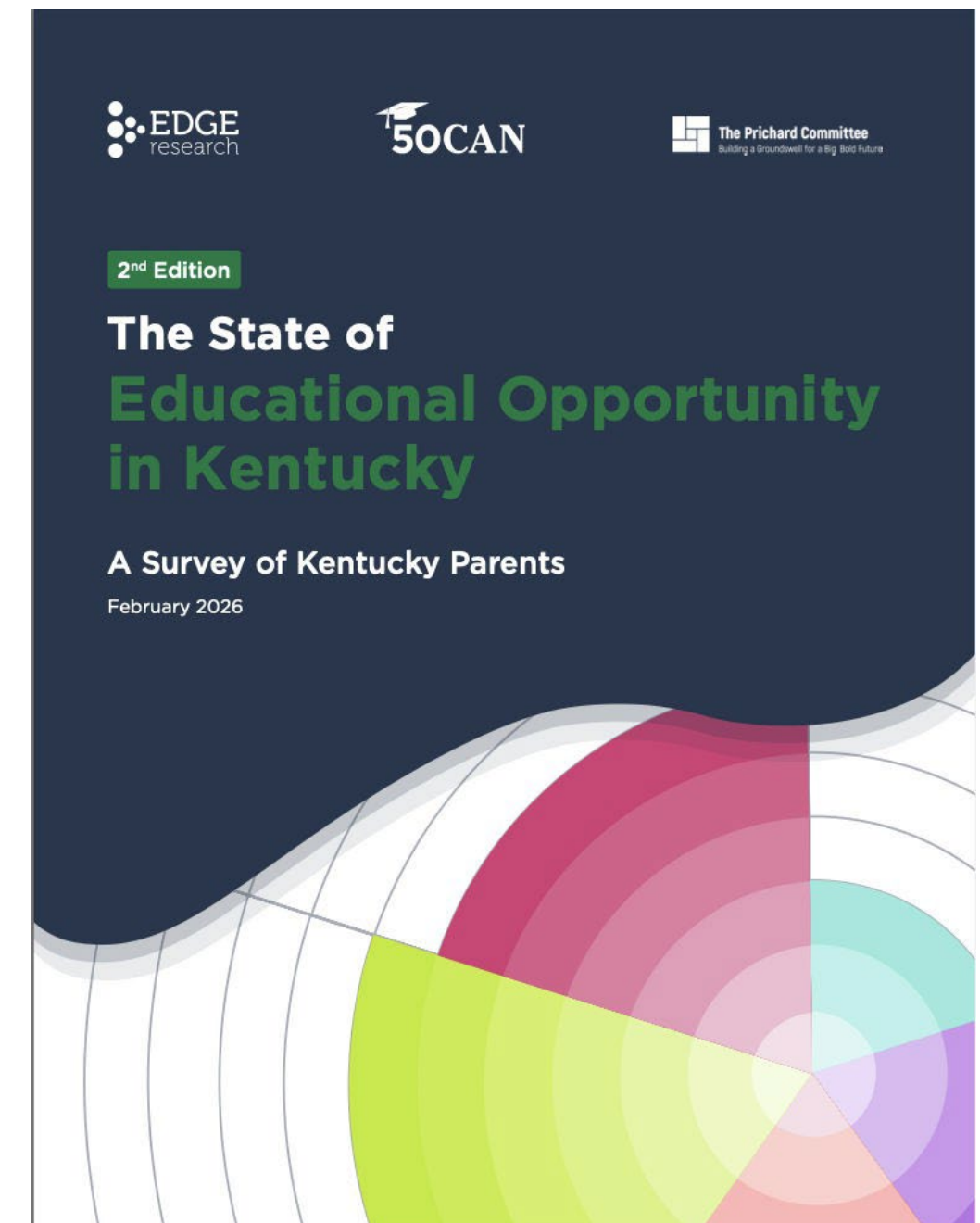


Parents report under participation in educational opportunity:

- **Academic tutoring:** 21% vs 24% nationally
- **Summer learning programs:** 27% vs 39% nationally
- **Afterschool programs:** 19% vs 25% nationally

Ranking Kentucky (including DC):

- **37th** in tutoring
- **46th** in summer program participation
- **42nd** in after school program participation

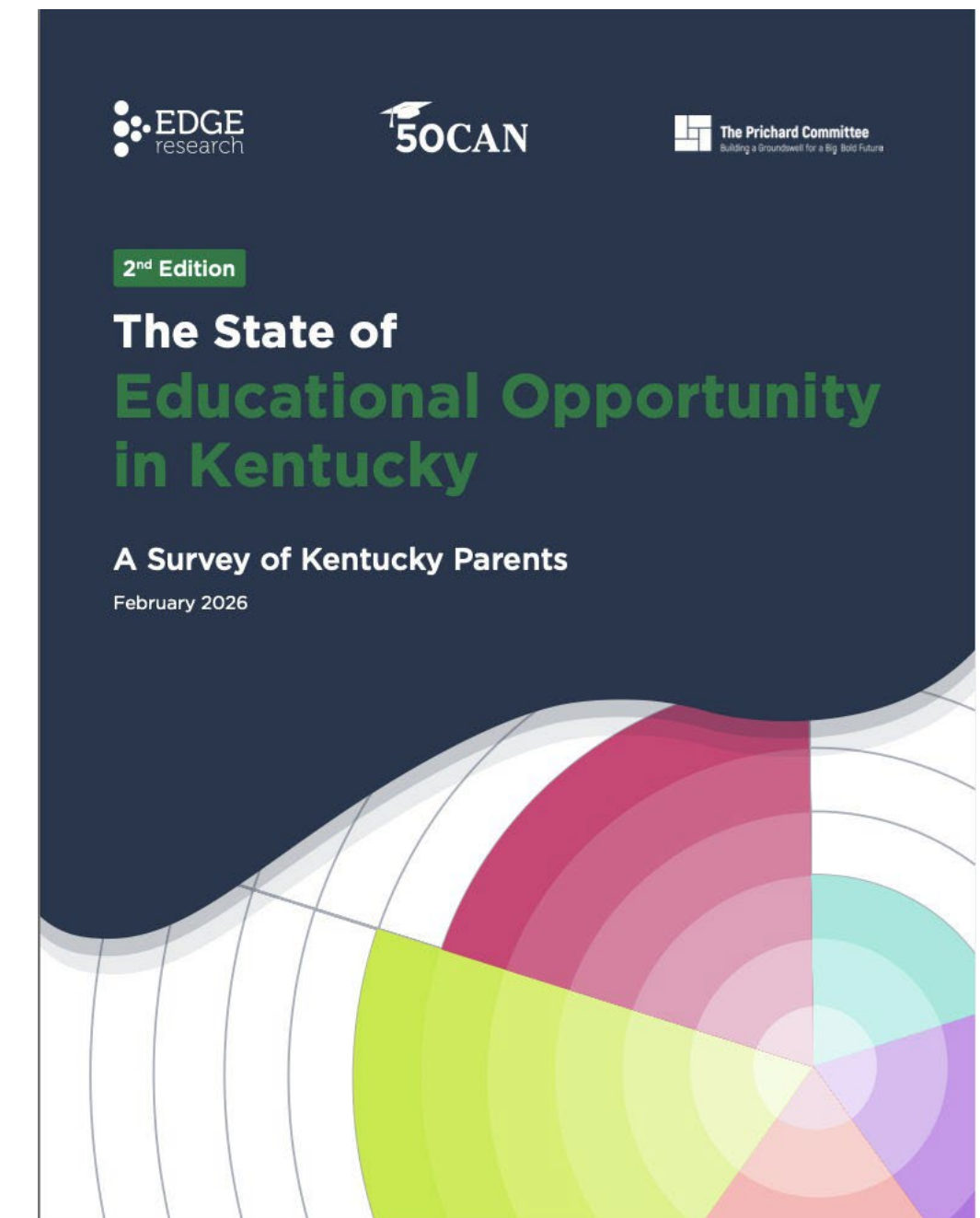


Setting the Context: KY Parent Survey



Less than 50% of low income KY students **spend more than 30 minutes with friends per day**, compared to 75% of middle and high income students

Less than 50% of KY students – at all income levels – **read for fun**. Ranking KY **39th** among states.



Setting the Context: Designing for Impact



Five Principles:

- 1. Kentucky families statewide, especially those with the greatest need, benefit.**
- 2. Employer Engagement to support greatest take-up of the credit**
- 2. Clearly defined strategic approach and outcome reporting to build and sustain donor confidence**
- 3. Scale and coordination to ensure resources and capacity go to impact not back-office and bureaucracy**
- 4. Supplement not supplant: the FSTC should be additive to a families ability to provide for student educational needs and not supplant state investment in public education**

Setting the Context: Designing for Impact



Six Questions:

- 1. School districts/regions setting up unique efforts vs a statewide approach**
- 2. Mission Scope: All allowable expenses vs targeted priorities**
- 3. Open to all vs families most in need**
- 4. Open marketplace vs defined scholarships targeted to priorities**
- 5. School districts as messengers and priority-setters vs direct grantor**
- 6. Compliance reporting only vs required data sharing for impact evaluation**



Opportunities
Challenges
Questions