

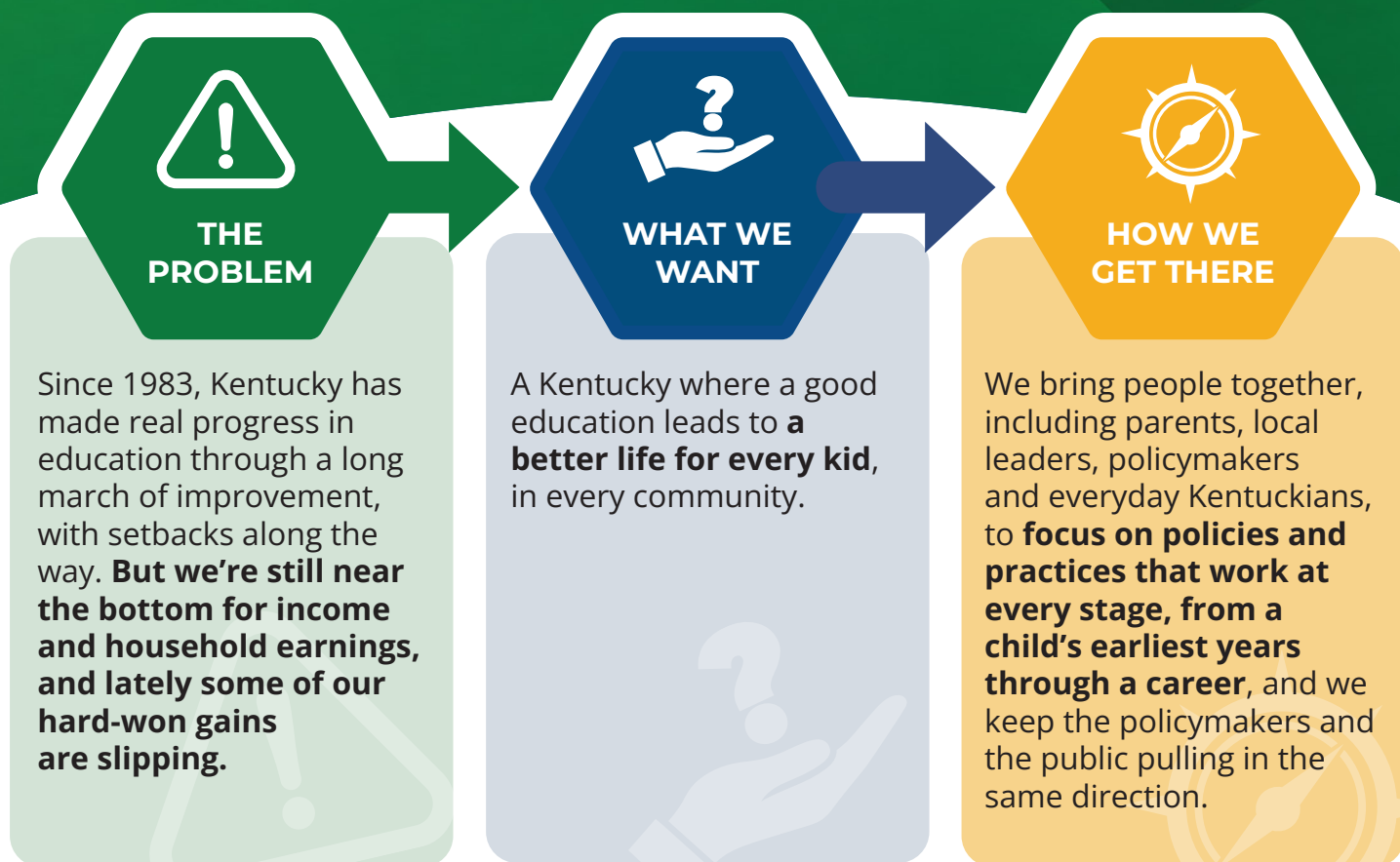
The Prichard Committee
Building a Groundswell for a Big Bold Future

THEORY OF CHANGE

for the Advancement of Education in Kentucky

Mission Statement: Since 1983, the Prichard Committee for Academic Excellence has studied priority issues, informed the public and policymakers about effective practices, and mobilized citizens, business leaders, families, students and other stakeholders to advance education excellence in Kentucky. Its mission is to promote vastly improved education and upward mobility for all Kentuckians.

Vision Statement: To promote vastly improved education for all Kentuckians.



THEORY OF CHANGE DEFINITIONS

UPWARD MOBILITY refers to the situation where people and communities achieve economic success, power and autonomy, and dignity and belonging, supported by equitable community conditions that help residents reach long-term prosperity. (Urban Institute, n.d.)

VOLUNTEER AND KENTUCKIAN ACTIVATION refers to the mobilization of statewide leaders, volunteers, and local education champions to raise awareness of critical education issues, build shared commitment, and partner with others to advance meaningful change in communities and across Kentucky.

RADICAL COLLABORATION refers to deep, cross-sector partnership among families, educators, students, community members, policymakers, business leaders, and civic organizations to build shared commitment, align action, and advance systemic change for Kentucky students and communities.

THEORY OF CHANGE DEFINITIONS (CONT.)

MEANINGFUL DIPLOMA

refers to a high school diploma that serves as an on-ramp for students' success in college, career, and community life by ensuring they graduate with strong academic preparation, durable skills, real-world learning experiences, and clear postsecondary and career navigation.

COMMUNITY ACCOUNTABILITY

refers to the shared responsibility of school districts, families, students, educators, and community partners to use transparent data, locally developed indicators, and collaborative problem-solving to identify areas of concern and take collective action that improves student learning, engagement, and opportunity.

BIG BOLD FUTURE refers to Prichard's statewide vision and indicator framework for making education Kentucky's pathway to a larger life, with the goal of moving Kentucky into the top tier of states for education excellence and ensuring all Kentuckians can flourish.

GROUNDSWELL PROFILES, also known as Community Profiles, are district-level data profiles that help Kentucky communities understand local education conditions, identify priority needs, and mobilize partners around shared action for student success.

THEORY OF CHANGE - THE PROBLEM

Kentucky has seen improved outcomes in education, rising from the bottom of the national rankings to the middle, achieving top tier in high school graduation and 4th grade reading. However, **we are still in the bottom 5 for median household income**. Furthermore, we are now seeing **declines in education outcomes and losing on progress we once gained**. If education is going to result in a path to a larger life for all Kentuckians, we must be intentional about education and upward mobility.



OUR
WHO

All Kentuckians



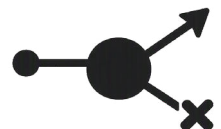
OUR
WHY

Promote vastly improved education and upward mobility for all Kentuckians.



OUR
WHAT

We mobilize Kentuckians around evidence-informed education priorities, strengthen community leadership and accountability, and align local action with statewide policy change.

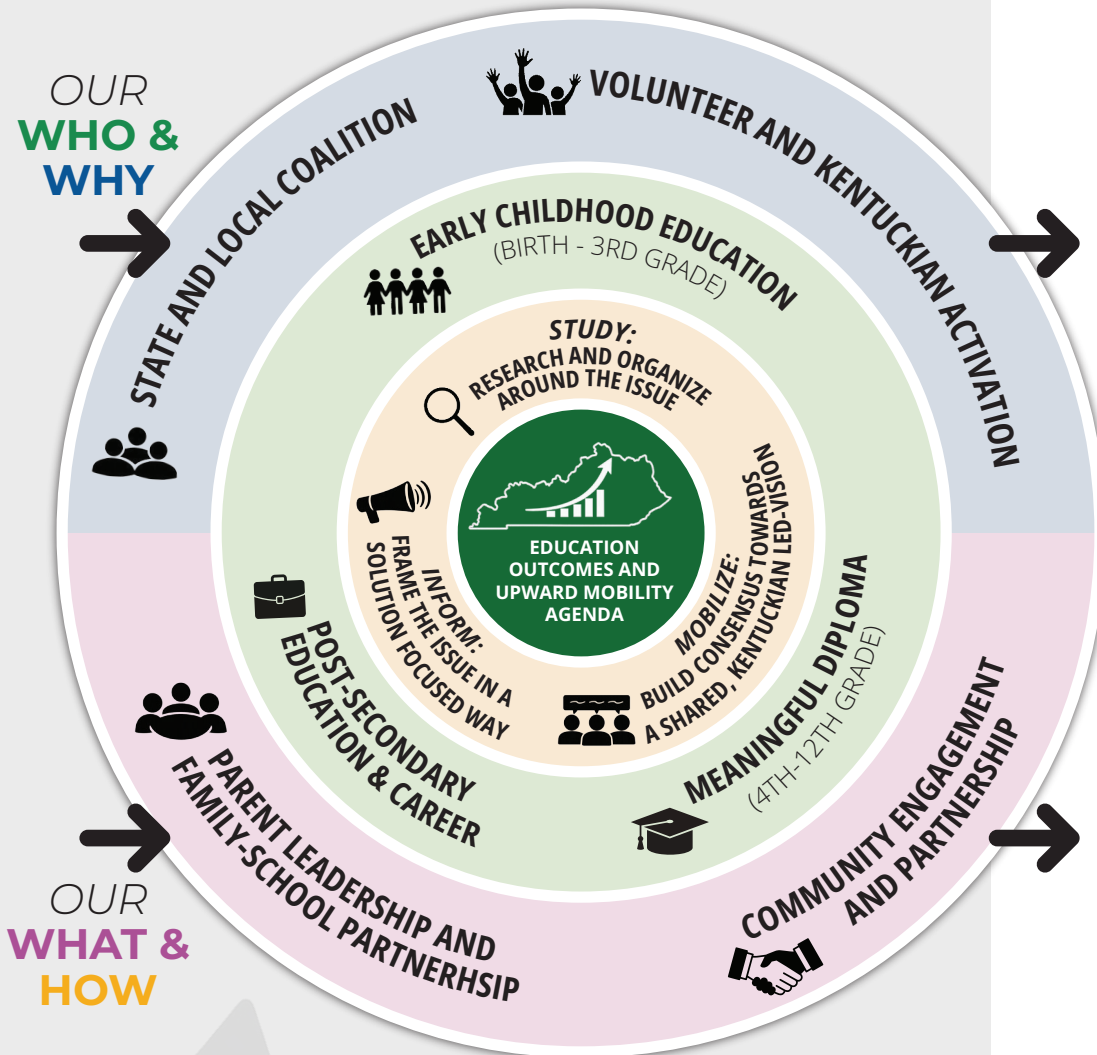


OUR
HOW

Convene statewide leaders, local champions and mobilized citizens around key issues, strengthening shared commitment, and framing the public narrative so that local action and statewide policy move in the same direction.

THEORY OF CHANGE

WHAT & HOW WE DO IT



THE CHANGE WE SEEK

CONDITIONS WE BUILD

OUTCOMES

Active statewide leaders and local champions in every community

Radical collaboration between allies and partners

Stronger policy alignment around upward mobility priorities

Statewide recognition of mechanisms that drive upward mobility

Stronger family community-school partnerships around shared goals

Strengthened community accountability systems

More local innovations from aligned community actions

Increased local proof points to show what is possible

LONG-TERM IMPACT

Improved education conditions and upward mobility as measured by the **BIG BOLD FUTURE** and **Groundswell Profile metrics**



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